

Downtown Scottsbluff Association

Mission Statement

The Downtown Scottsbluff Association exists to promote connection and activity in the heart of our community. We bring together business and friendship with the goal of making our citizens feel invested and excited through shared activities.

More About Us

We are entirely volunteer-based and are responsible for the yearly Christmas Parade, Bands on Broadway, Sidewalk Sales, Trick or Treat Street, and the summer Farmer's Market.

We are raising funds for improvements along Broadway and side streets, including landscaping and signage, beautification efforts, and *a speaker system for the Downtown to play music in our shopping district.* Thank you for your support of the growth of small businesses and a community gathering place Downtown.rex4/