



MARCH 2021 ISSUE 15

# PHILANTHROPY etc.

*Oregon Trail Community Foundation E-Newsletter*

**WyoBraska GIVES**  
Title Sponsors



**The Oregon Trail  
Community Foundation**

15 W Railway St / PO Box 1344  
Scottsbluff, NE 69361 308.635.3393  
www.otcf.org



**INSIDE THIS ISSUE:**

- WYOBRASKA GIVES 2021
- IGNITE GIVING: SCOTTS BLUFF NAT'L MONUMENT LASER SHOW
- NEW SCHOLARSHIPS AVAILABLE
- GRANT AWARDS / FEB. 2021
- SCHOLARSHIP DEADLINE CHANGE
- WYOBRASKA GIVES SPONSORSHIP OPPORTUNITIES



**WyoBraska GIVES  
Returns May 4th!**

**Join us for 24 hours of online giving to benefit our community's nonprofits and the causes you care most about**

WyoBraska GIVES welcomes back our Title Sponsor: The Holliday Family of Companies, and their affiliate company, ERH Technology Solutions.

As the COVID-19 pandemic continues, communities across the Panhandle and Eastern Wyoming regions have shown that this outbreak has had both immediate and long-term consequences. Nonprofits face exceptional challenges and have been forced to think differently to increase their services, while expenses as the demand in their communities grow. This GIVING SEASON will be even more important to these nonprofits, as they wrestle with cancelled fundraisers and increased need. We hope to be the spark to IGNITE GIVING!

WyoBraska GIVES is powered by the Oregon Trail Community Foundation and is a part of the Foundation's initiative to expand charitable giving in our community and to strengthen our local nonprofit sector.

WyoBraska GIVES is an annual giving movement connecting donors and dollars to nonprofits and their funding needs. Find out more at [wyobraskagives.org](http://wyobraskagives.org) or [otcf.org](http://otcf.org).

**IGNITE  
YOUR  
INNER  
HERO**

**Flex Your Giving Muscle!**  
24 Hours of Giving  
Starts May 4th at  
[WyoBraskaGives.org](http://WyoBraskaGives.org)



# The Oregon Trail Community Foundation Announces

# IGNITE GIVING!

## A Special Kick Off to Our Giving Event: WyoBraska GIVES

The Oregon Trail Community Foundation (OTCF) in conjunction with the City of Gering, Scotts Bluff National Monument and Rural Radio Network are proud to announce, "IGNITE GIVING" Monument Laser Light Show as the Official Kickoff Event for WyoBraska GIVES on Saturday, May 1, 2021 at 8:30 pm.

IGNITE GIVING – Monument Laser Light Show will be the first of its kind in our area, promising to be a show you will never forget. This 30-minute display will highlight our local landmark: The Scotts Bluff National Monument. Towering over 800 feet in the air, the Monument provides the perfect backdrop for a brilliant display of lights and special effects, showcasing the richness of our community, and the beauty of our landscape. "This never-before-seen event embodies the spirit of the pioneer, blazing new trails and igniting the imagination of future generations. Scotts Bluff National Monument is proud to be a part of this collaborative, community event showcasing the Monument," Superintendent Dan Morford.

Becky Horne, event coordinator for WyoBraska Gives and the Monument Laser Light Show says "The inspiration for this event came directly from spirit of our local Nonprofits. They all provide such essential services to our community yet have been hit the hardest over the past year with cancelled events and fundraisers. We knew this year, WyoBraska Gives had a tremendous opportunity to make a difference and create something impactful. Through this event, we hope to bring awareness to their needs and inspire giving for all who attend"

Connecticut based Laser Light Show Company, Dynamic FX, will impress onlookers with their full-range visual effect services. "We strive to always provide the best experience for our clients. Our team of professionals pays very close attention to detail while creating the stunning laser displays that set us apart from others. As a result of our diligence, we have been presented with an assortment of awards from the International Laser Display Association. Some of our well-known clients include American singer Jennifer Lopez and Barbadian-American singer Rihanna, and Scottish DJ and record producer Calvin Harris." -Shane Martz CEO

"There's a spirit in Gering welcoming events to our community and creating experiences that last a lifetime; we are honored to host the viewing sites in Gering and to present an incredible laser show for residents and visitors in partnership with the Monument and Oregon Trail Community Foundation," Mayor Tony Kaufman.

Rural Radio Network will provide live onsite broadcasting with updates on traffic, parking, weather, and of course, music! The perfect pairing to this magical light show. Bill Boyer of Rural Radio says "We are thrilled to be a part of this new event. We are happy that we are able to provide an opportunity for people to view the light show, while listening to the radio in their car. Our mission when partnering with events is always to assist with enhancing the lives of those living in rural Nebraska."

The City of Gering, our host community, will provide strategic planning, traffic control, event parking, and public viewing sites to create a safe and secure experience for attendees of all ages. Patrons are encouraged to dress for the weather, bring blankets, lawn chairs and any essentials needed to maximize your viewing pleasure. In anticipation of heavy traffic, we ask that you plan to arrive early with a healthy dose of patience to ensure the safety of all volunteers and event patrons.

In the spirit of giving, designated public viewing and parking areas will be available to all spectators free of charge. Site maps and other details will be available on Oregon Trail Community Foundation's Facebook page and website: [www.otcf.org](http://www.otcf.org).

This event would not be possible without the generous support of our sponsors and donors. As a thank you, event sponsors, volunteers and VIP ticket holders will be treated to a spectacular interactive display of special visual effects, aerial lasers and cryogenics to create a one-of-a-kind private viewing experience. For information on how to become a sponsor, volunteer or purchase VIP viewing passes, contact Oregon Trail Community Foundation.

The Oregon Trail Community Foundation would like to thank the Holliday Family of Companies, our title sponsor for the WyoBraska GIVES. "The Holliday Family of Companies & ERH Technology Solutions are excited to return as the Title Sponsor for WyoBraska GIVES.

"We have some great things coming that the community can get really excited about! We know there are over 130 non-profit organizations in our area who need our support. Our goal is to make sure everyone knows who those non-profits are while making it easy to donate (time or money) in support of your favorite organization. No matter how large or small, every donation makes a difference," says Kirk Hayes, the Director of Marketing for the Holliday Family of Companies.

## FEBRUARY GRANT AWARDS



### **Alan Hartzler Community Fund**

Award - \$5,000

Basketball Court in Sidney, NE

### **Carpenter Center**

Award - \$15,000

Upgrade Fitness Equipment,  
Gering, NE

### **Succeed**

Award \$5,000

Lighting for Baseball Fields,  
Chappell, NE

### **Options Pregnancy Center**

Award \$5,000

Furniture & Equipment  
Scottsbluff, NE

## The OTCF has two New Memorial Scholarships Offered this Spring: The Dr. John A DesEnfants and The Keri Votruba Aspiring Youth in Ag Scholarship

**The Dr. John A. DesEnfants Memorial Scholarship** is for those interested in pursuing a career in the Dental Field as a Dental Hygienist or as a Dentist, Oral Surgeon or Orthodontist. This scholarship will award up to three \$2,000 scholarships to students who are pursuing a degree as a dental hygienist, and one \$6,000 scholarship to a student entering graduate school in dentistry. This scholarship was set up by his family and is only offered this year.

Dr. Jack DesEnfants graduated from Torrington High School and attended the University of Nebraska (Lincoln) where he received his Doctorate in Dental Surgery. After serving as a dentist in the United States Navy overseas in Taiwan and then stateside in San Diego, Jack received his Master of Medical Sciences degree in Orthodontia from Washington University in St. Louis, Missouri. He and his family then made their home in Scottsbluff where Jack practiced orthodontics for nearly 40 years.

**The Keri Votruba Aspiring Youth in Ag Scholarship** is offered to students from Hemingford, to assist those pursuing a major in an agricultural related field at an accredited two or four-year college, university or technical school. This scholarship is offered through an OTCF affiliate fund: The Hemingford Community Foundation.

Keri Votruba was involved in agriculture for sixty years both as a producer and as a member of several banking boards. One of his greatest passions though, was helping young people succeed. As a father of a son that wanted to be in agriculture and as a member of the financial institutions he served, he saw the struggles that young people in agriculture face. While a love for the land and the livestock is a good place to start in today's challenging times he knew that education and lifelong learning were key. Therefore, in his honor, his son and daughter-in-law who continue his legacy would like to offer a scholarship especially for those that have a passion for the longevity and improvement of agriculture just as he did.

*You can learn more about these scholarships at [otcf.org/scholarships](http://otcf.org/scholarships).*



**2020  
ANNUAL REPORT  
IS AVAILABLE ONLINE AT  
[OTCF.ORG/PUBLICATIONS](http://OTCF.ORG/PUBLICATIONS)**

**COVID 2021  
EXTENSION!**

**2021 Scholarship  
Application Deadline**

**April 1st, 2021**

[www.otcf.org/scholarships](http://www.otcf.org/scholarships)  
308.635.3393

# IGNITE GIVING

## MONUMENT LASER LIGHT SHOW

A SPECIAL KICK OFF TO OUR GIVING EVENT



SATURDAY  
**MAY 1**  
8:30 PM

AN EVENT  
**FREE**  
FOR THE COMMUNITY

A 30 MINUTE LASER LIGHT SHOW  
HIGHLIGHTING THE BEAUTY OF OUR HISTORIC NATIONAL  
MONUMENT AND THE HEART OF THE PEOPLE THAT  
CALL THIS VALLEY HOME





# Sponsorship Levels

**WyoBraska Gives 2021**  
**May 4, 2021**

## \$15,000 Title Sponsor

- Business name on WyoBraska Gives Logo
- Inclusion in press releases and event literature
- Signage at the event
- Recognition through advertising
- Press availabilities
- Recognition on the WyoBraska Gives website

**SOLD!**

## \$5,000 Leaderboard & Milestone Prize Sponsor

- Business name on WyoBraska Gives Leaderboard
- Inclusion in press releases for providing milestone prizes
- Signage at the event
- Recognition through advertising
- Press availabilities
- Recognition on the WyoBraska Gives website

**SOLD!**



**IGNITE YOUR INNER HERO**

## Want to Award Your Favorite Nonprofit with an Incentive Cash Prize?

Your business will receive recognition on the Leaderboard / Prize Page of the WyoBraskaGives.org page. The prize amounts must be \$250, \$500 or \$1,000. Ask Becky Horne for details!

## \$5,000 Leaderboard & Incentive Prize Sponsor

- Business logo on WyoBraska Gives Leaderboard
- Inclusion in press releases for providing incentive prizes
- Signage at the event
- Recognition through advertising
- Press availabilities
- Recognition on the WyoBraska Gives website

## \$1,000 IGNITE GIVING Laser Show Sponsor

- See attached sheet for details!

## \$5,000 Spotlight Sponsor

- Exclusive Corporate Logo included in the Treasure Hunt
- Exclusive Naming Right of Silent Auction Bidpal Website

**SOLD!**

## \$500 "Community Hero" Sponsor

- Corporate Name on WyoBraska Gives fundraising page and scrolling banner

## \$250 Supporting Sponsor

- Corporate Name on WyoBraska Gives



## \$2,500 "Kids 4 WyoBraska GIVES" Sponsor

- Corporate logo included as the Exclusive Youth and Education Sponsor on all marketing materials for local school partners
- Corporate logo on WyoBraska Gives fundraising page
- Corporate logo on all donation obeses at all participating K-12 school partners



Payments can be made by sending a check with desired sponsorship level, to: OTCF/WYOBASKA GIVES / PO Box 1344 / Scottsbluff, NE 69361